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## **FOR IMMEDIATE RELEASE**

### **Select Source International's team runs the Lifetime Fitness 5k Torchlight Run to support the Children's Cancer Research Fund.**

Minneapolis, Minnesota – July 22, 2009 – Select Source International's (SSI), Strive for Significance campaign was kicked off with four of our team members completing the Lifetime Fitness 5k Torchlight Run, downtown Minneapolis, MN, on Wednesday, July 22<sup>nd</sup>. It was a perfect night for a run that started at The Basilica of St. Mary, crossing the Mississippi River, and ending in a historic area called St. Anthony & Main.

SSI aided in contributing money towards the Children's Cancer Research Fund, amongst other charities. Our Strive for Significance campaign this year covers both personal and professional goals. Mike Leuthner, Director of Sales at SSI is involved with the CCRF, and thought it would be a great idea to run to show our support. If you would like to get involved with any of our Strive for Significance events please let us know, and we will be sure to include you on invitations.

"Children's Cancer Research Fund drives a significant difference in the lives of children and around the world, we are proud to support such a wonderful cause" said Mandeep Sodhi, President & CEO Select Source International.

#### **About Select Source International**

Select Source International (SSI), founded in 2000, is a Global provider of Professional Services to major corporations worldwide. SSI has successfully completed thousands of engagements with industry experience in Retail, Healthcare, Manufacturing, Distribution, Insurance, Financial, Government and Transportation. SSI is experienced at addressing client's global sourcing needs in North America, Asia Pacific, South Asia, Europe and Latin America. SSI has experienced annual growth by listening to our client's needs and a focus on cost control.

**For additional information, please contact:**



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### **About Children’s Cancer Research Fund:**

At Children’s Cancer Research Fund Our Goal is Focused and Clearly Defined: Eradicate Childhood Cancer

And we’re making big strides.

In fact, research advances in pediatric cancer have resulted in:

- Survival rates rising from 10% in 1950 to nearly 80% today.
- Over 270,000 childhood cancer survivors being successfully treated and living in the United States.

With the continued support of Children’s Cancer Research Fund, new discoveries can keep building on the progress that’s been made, and we can keep working towards an ultimate goal – a world free of childhood cancer.

At Children’s Cancer Research Fund, we are venture capitalists – willing to invest in research that could result in the cure that brings us closer to eradicating childhood cancer completely. During the past year, early-stage research supported by Children’s Cancer Research Fund enabled researchers at the University of Minnesota Cancer Center to secure more than \$8 million in additional grants to further develop those projects. In addition, the Cancer Center, working with the University of Minnesota Children’s Hospital, Fairview, fielded 65 clinical trials to test new and improved treatment options for children battling cancer.

On behalf of the doctors and researchers we support, and the children we serve – and save - we thank you for taking the time to learn about Children’s Cancer Research Fund and all the amazing progress that is taking place. With your help, we can continue to make medical history and, most importantly, help children lead healthy, happy lives.

We’ve made a lot of progress in pediatric oncology research, but kids with cancer still need us to do more.

- Margaret MacMillan, M.D