



**MINNESOTA
CRICKET**
ASSOCIATION

Minnesota Cricket Association
5740 Brooklyn Blvd Ste 230
Minneapolis, MN 55429-2852

FOR IMMEDIATE RELEASE

Select Source International is the Premier Sponsor of USA Cricket Association's (USACA) National Cricket Event

Minneapolis, Minn – July 08, 2009 – Minnesota Cricket Association (MCA) will host USA Cricket Associations' (USACA) Western Conference Championship from July 31 - August 2 at Bryn Mawr Meadows Park, MINNEAPOLIS. Western Conference is one of the biggest national cricket tournaments that bring together the best talent from more than half the country - Central-East, Central-West, South-West & North-West Regions. USACA selectors will be onsite during the tournament to identify the top talent to represent USA National Cricket Team. The tournament stretch over 3 days with local and out of state visitors expected to flock the town and witness the competition. Apart from action packed sports, the visitors will enjoy the traditional Minnesota hospitality and festivities on the ground.

Select Source International (SSI), a Minneapolis based IT, engineering & healthcare professional services company is the premier sponsor of the tournament. The championship days will be filled with explosive sporting skills, onsite coaching clinics, food and other festivities. MCA will be hosting several high profile cricket personalities such as members of the USACA Board of Directors, Senior Executives and Regional Directors. Many former international cricket players will also be present and provide their valuable comments and expertise to the competition.

"This is the most happening moment in cricket in Minneapolis" said Masaoood Yunus, Vice President of Minnesota Cricket Association. "Our organization and infrastructure is a testimony of our ability to host a national event of such a magnitude. This tournament will highlight the growing popularity of Cricket as sports in USA"

Being the 2nd most popular sports, cricket is played and cherished by millions of people around the world including a huge following in USA. Cricket playing nations include Americas (USA, Canada, Guyana, Brazil, and Argentina), Caribbean Islands (Jamaica, Trinidad and Tobago, Barbados, Bahamas, St. Lucia, Antigua and Barbuda), Indian Sub Continent (India, Pakistan, Bangladesh, Sri Lanka and Nepal), England, Australia and New Zealand. As being known an immigrant' sport, Cricket is one of the most diverse sports in USA and new shorter version formats are successfully developed to suit the fast paced American sporting taste.

About Select Source International

Select Source International (SSI), founded in 2000, is a Global provider of Professional Services to major corporations worldwide. SSI has successfully completed thousands of engagements with industry experience in Retail, Healthcare, Manufacturing, Distribution, Insurance, Financial,



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Government and Transportation. SSI is experienced at addressing clients global sourcing needs in North America, Asia Pacific, South Asia, Europe and Latin America. SSI has experienced annual growth by listening to our clients needs and a focus on cost control.

Our Service offerings:

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SSI is successful in partnering with its clients to define key strategies, manage and implement major technology initiatives, improve compliance, optimize operations, sustainability awareness, and achieve high returns on their IT investments. Our experienced practitioners apply proven methodologies, analytics, and knowledge management to deliver business value while solving our client's most pressing technology and business issues.

For additional information, please contact:



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About MCA:

Minnesota Cricket Association (MCA) - established in 1976, is a diverse sports organization and leader in cricket development and promotion in Minnesota. MCA with its huge vibrant cricket community is a member of Central East Region of USA Cricket Association (USACA). MCA players represent all cricket playing nations and hail from all walks of life including IT, Medical, Engineering, Entrepreneurs and other



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fields. About 40% of MCA players are high school or college students who are currently enrolled in different schools and universities across Minnesota. MCA welcome and seek sponsorships to continue to diversify and improve local cricket infrastructure.

For more information, contact;

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Minnesota Cricket Association (MCA): <http://www.minnesotacricket.com>

Select Source International (SSI): <http://www.s3ci.com/>

USA Cricket Association (USACA): <http://www.usaca.org>

International Cricket Association (ICC): <http://icc-cricket.yahoo.net/>

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